Anyware Solutions Selected as a 2022 Red Herring

[Top 100 Global Winner](#)

October 31, 2022 — After much consideration, the Red Herring judging panel has announced its [Top 100 Global Winners](#) today, recognizing the leading private companies from North America, Europe, and Asia, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 Global list has become a mark of distinction for identifying promising companies and outstanding entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work. Thousands of the most interesting and innovative companies have graced the Top 100 list over the years.

"Choosing the companies with the strongest potential was by no means a small feat this year" said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across the globe to the [Top 100 Winners](#). We believe Anyware Solutions embodies the vision, drive and innovation that define a successful entrepreneurial venture. Anyware Solutions should be proud of its accomplishment as the competition was very strong."

"We are very proud of this Red Herring award", said Morten Bremild, CEO and Founder of Anyware Solutions. "It frames our **new digital eldercare innovation** in the best possible way. It recognizes that Anyware Solutions is uniquely positioned to capture this opportunity and drive technological innovation based on its existing patented and award-winning IoT-as-a-Service technology platform".

Morten Bremild continues: "Our healthcare systems are not working. In terms of eldercare, the institutional system is broken or, at best, for the few seniors lucky enough to receive care support but unfortunate enough to do it because they have been hospitalized or diagnosed with a serious illness. However, most seniors, many of whom are healthy and active, still feel unsafe about living alone because no one would know if they needed help".

Anyware Solutions is providing these seniors and their families with an ethical, non-wearable and preventive plug-and-play care monitoring solution.

The solution is based on existing smart home technology with advanced AI anomaly detection of seniors living alone, which is 1 in every third senior above 65 years across Europe, and designed for the informal caregivers that looks after that senior person. As such, it disrupts the current reactive 'sick care' systems, which are incapable of embracing preventive actions and empower the informal caregiver, because this stakeholder is not a 'patient' in the system.

"Nonetheless, informal caregivers are the 'warmest of hands' in our society, so the question we address is this: Why don't we enable informal caregivers with digital tools and support them in playing the caregiver role preventively for active seniors living independently in their own – not home but – smart home", Morten Bremild adds.

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track records and standing of startups relative to their peers, allowing Red Herring to see past the "hype" and make the list a valuable instrument of discovery and advocacy for the most promising new business models from around the world. Red Herring is dedicated to following Anyware Solutions' path to further success and innovation.

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<u>About Anyware Solutions</u>

Anyware Solutions provides Smarter Living and Remote Care Monitoring services to private and professional customers based on its patented and award-winning IoT-as-a-Service technology platform.

In the digital eldercare market, Anyware Solutions is leveraging the strengths of its end-to-end technology platform to enable (health) insurers, real estate owners, and healthcare providers to create personalized customer touchpoints and upsell digital value-added services to their customers.

In 2022, Anyware kicked off a 2.5-year long research and development project with 6 other European companies under the EU AAL Programme. The objective is to define the future of digital eldercare based on Anyware Solutions' plug-and-play smart home technology in the project called [AAL4All](AAL4All).

Read more on www.anyware.solutions

<u>For more information</u>

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Link to Media Kit